

## Tabletop Information- \$950

- ❖ 6-ft. draped table, 2 chairs and carpeted floor space.
- ❖ Electrical power will be provided upon request.

## Gold Sponsorship – \$5,000

- ❖ Company logo displayed on the conference website.
- ❖ Company logo printed on the first page of the conference program under Acknowledgements.
- ❖ Company logo featured on signage throughout the conference.
- ❖ Verbal recognition of Gold sponsorship in Opening Welcome by the Conference Chairs.
- ❖ Sponsorship of the Reception/Banquet including:
  - Company logo featured on on-site and printed material.
  - Handout of your company's offerings distributed at registration.
  - Verbal recognition of sponsorship at the banquet

## Silver Sponsorship – \$3,000

- ❖ Company logo displayed on the conference website.
- ❖ Company logo printed on the first page of the conference program under Acknowledgements.
- ❖ Company logo featured on signage throughout the conference.
- ❖ Company logo featured in e-mail communications.
- ❖ Verbal recognition of Silver sponsorship in Opening Welcome by the Conference Chairs.
- ❖ One coffee break to sponsor including:
  - Company logo featured on on-site and printed material.
  - Handout of your company's offerings distributed at registration.

## Bronze Sponsorship –\$1,500

- ❖ Company logo displayed on the conference website.
- ❖ Company logo printed on the first page of the conference program under Acknowledgements.
- ❖ Company logo featured on signage in the registration area.
- ❖ Verbal recognition of sponsorship in Opening Welcome by the Conference Chairs.

## Breakfast

*1 Exclusive opportunity or 3 individual opportunities*

The following breakfast sponsorships are available:

- ❖ Tuesday, April 23, 2024
- ❖ Wednesday, April 24, 2024
- ❖ Thursday, April 25, 2024
- ❖ Sponsor recognition on signs during the breakfast
- ❖ Logo on the IVEC website

## **Registration Sponsor – Exclusive Opportunity**

- ❖ Logo on conference registration page
- ❖ Logo on every attendee registration confirmation email
- ❖ Logo and link on all attendee registration reminder emails

## **Badge Lanyard – Exclusive Opportunity**

- ❖ Each attendee will be given a lanyard to attach to their badge
- ❖ Sponsor to provide the lanyard (300 count)
- ❖ Delivery date April 1, 2024

## **Attendee Tote Bag – Exclusive Opportunity**

- ❖ Tote bag will be distributed to each attendee at registration.
- ❖ Sponsor to provide the tote bag (300 count)
- ❖ Delivery date April 1, 2024

## **Attendee Notepad – Exclusive Opportunity**

- ❖ Notepad will be distributed to each attendee at registration.
- ❖ Sponsor to provide notepad (300 count)
- ❖ Delivery date April 1, 2024

## **Attendee Pens – Exclusive Opportunity**

- ❖ Pens will be distributed to each attendee at registration.
- ❖ Sponsor to provide pens (300 count)
- ❖ Delivery date April 1, 2024

## **Attendee Highlighter – Exclusive Opportunity**

- ❖ Highlighter will be distributed to each attendee at registration.
- ❖ Sponsor to provide highlighter (300 count)
- ❖ Delivery date April 1, 2024

## **Double-Sided Meter Panels**

- ❖ IVEC produces, installs, and dismantles panels
- ❖ Sponsor to provide artwork
- ❖ Management will place meter panels in high traffic locations
- ❖ 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)
- ❖ Art deadline March 18, 2024

## **Exhibit Guide Advertisement – Full and half pages available**

- ❖ Advertisement placed in the official Exhibit Guide
- ❖ Full-page specs: 8 ½ x 11 inches
- ❖ Half-page specs: 7 x 4½ inches deep

## **Company Logo – IVEC website**

- ❖ Add your company logo to the homepage of the conference website

## **Exhibit Guide Logo and/or Shading**

- ❖ Make your company listing stand out by adding your logo (PNG file required)
- ❖ Highlight your company listing by shading the background of your listing

## IEEE IVEC 2024 Exhibit and Sponsorship Opportunities

Opportunity		Unit Price
	Tabletop Booth	\$950
	Gold Sponsorship	\$5,000
	Silver Sponsorship	\$3,000
	Bronze Sponsorship	\$1,500
Exclusive	Breakfast (3 days)	\$4,000
Exclusive	Registration Sponsor	\$1,600
3 Opportunities	Breakfast (each)	\$1,500
Exclusive	Badge Lanyard	\$995
Exclusive	Attendee Bag	\$995
Exclusive	Attendee Notepad	\$995
Exclusive	Attendee Pens	\$995
Exclusive	Attendee Highlighter	\$995
	Double-sided Meter Panel	\$995
Exclusive	Exhibit Guide Ad - Back Cover	\$700
Exclusive	Exhibit Guide Ad - Inside Back Cover	\$650
Exclusive	Exhibit Guide Ad - Inside Front Cover	\$650
	Logo on IVEC Website	\$500
	Exhibit Guide Ad - Full Page Ad	\$450
	Exhibit Guide Ad - Half Page Ad	\$225
	Company Logo in Exhibit Guide	\$100
	Shaded Listing in Exhibit Guide	\$50

For more information contact Danielle Rocco at 646-226-7592 or [drocco@pcm411.com](mailto:drocco@pcm411.com)

Reserve a tabletop or sponsorship/promotional item

<https://na.eventscloud.com/ehome/765169>